

# STRATEGIC PLAN

2024 - 2027

## PURPOSE

Foster the vitality and resilience of the Columbia Valley community for all its citizens, now and forever.

## VALUES

Integrity • Collaboration • Innovation  
Inclusivity • Accountability

## GOALS



*Grow Local  
Awareness of CVCF*



*Ensure Sustainable  
Staffing & Financial  
Resources for Staffing*



*Expand The  
Impact of Vital  
Signs Report*



*Become the Connector of  
the Local Philanthropic  
Sector*



*Grow the Foundation's  
Asset Base & Provide More  
Options for Donors*



*Provide Impactful &  
Flexible Grants Which  
Address Current Needs*